

# NEWS RELEASE

ORGANIZATION: The Bedford County Visitors Bureau  
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## FOR IMMEDIATE RELEASE

### \$47,798 AWARDED TO AREA NON-PROFITS

The Bedford County Visitors Bureau has awarded \$47,798 to area non-profit attractions and events for promotion projects in 2018. The Bedford County Visitors Bureau dedicates 10% of room tax revenues to help non-profit attractions attract visitors from outside of Bedford County.

#### **Grant Awards for 2019 include:**

Alum Bank Fire Company	\$3475 for advertising and promotion
Bedford County Chamber	\$3500 for event advertising
Bedford County Fair	\$8000 for advertising
Bedford County Players	\$3900 for advertising and promotion
Bedford County Historical Society	\$641 promotion
Bloody Run Historical Society	\$165 for promotion
Downtown Bedford Inc	\$7000 for event advertising and promotion
Everett Business Association	\$2625 for advertising
Fall Foliage Festival	\$7000 for advertising
Museum of American Coverlet	\$275 for promotion
Old Bedford Village	\$7500 for advertising
PA Consort	\$850 for advertising and promotion
Rails to Trails Bedford County	\$387 for promotion
Southern Cover Power Reunion	\$2480 for advertising

All grant requests were evaluated by The Bedford County Visitors Bureau Grant Award Committee and were forwarded to the Board of Directors for approval. Cooperative Marketing Grants are provided in the form of a matching grant, so awardees are responsible for 50% of the cost of any print or advertising activity; the Visitors Bureau pays the remaining 50%.