



## 2025 COOPERATIVE MARKETING GRANT APPLICATION

Application Deadline: December 13, 2024

131 South Juliana Street Bedford, PA 15522

Phone: (814) 623-1771 Fax: (814) 623-1671

\*This application is for projects that are scheduled between: January 1, 2025 and December 31, 2025

ORGANIZATION / EVENT: \_\_\_\_\_ PHONE #: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

Are you a non-profit? Yes No Your EIN# \_\_\_\_\_ Year organization was established? \_\_\_\_\_

This Grant Program purpose is to help non-profit attractions and non-profit events attract visitors from outside of Bedford County. Does your project target people from outside of Bedford County? Yes No

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List the specific places (radio station, newspaper, TV Station or the Billboard location) where you are advertising and the cost of each ad project. If you are printing brochures, tell us how many brochures you will print, who will print them and the cost of the total project. We have allowed space to enter up to five separate projects. If you need to enter more, please make additional copies of page 2.

SPECIFIC AD LOCATION: \_\_\_\_\_ APPROXIMATE DATE \_\_\_\_\_

TOTAL COST OF AD: \$ \_\_\_\_\_ HALF THE COST OF AD \$ \_\_\_\_\_

DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: \_\_\_\_\_ APPROXIMATE DATE \_\_\_\_\_

TOTAL COST OF AD: \$ \_\_\_\_\_ HALF THE COST OF AD \$ \_\_\_\_\_

DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: \_\_\_\_\_ APPROXIMATE DATE \_\_\_\_\_

TOTAL COST OF AD: \$ \_\_\_\_\_ HALF THE COST OF AD \$ \_\_\_\_\_

DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: \_\_\_\_\_ APPROXIMATE DATE \_\_\_\_\_

TOTAL COST OF AD: \$ \_\_\_\_\_ HALF THE COST OF AD \$ \_\_\_\_\_

DESCRIPTION OF AD/PRINTED PIECE:

SPECIFIC AD LOCATION: \_\_\_\_\_ APPROXIMATE DATE \_\_\_\_\_

TOTAL COST OF AD: \$ \_\_\_\_\_ HALF THE COST OF AD \$ \_\_\_\_\_

DESCRIPTION OF AD/PRINTED PIECE:

\*\*\* HOW MUCH TOTAL GRANT FUNDS ARE YOU REQUESTING? \_\_\_\_\_

The Bedford County Visitors Bureau will notify you before January 20, 2025 if your application has been approved.